

AAOS Exhibitor Resources

Thank you for choosing to exhibit at AAOS 2020, the world's largest orthopaedic meeting! Below are compiled resources to assist you in having a successful meeting.

2020 Exhibit Schedule

DATE	EXHIBITOR ACCESS TO EXHIBIT HALL	EXHIBIT HOURS	DEDICATED EXHIBIT TIME		
Wednesday, March 25	6:30 AM - 6:00 PM	9:00 AM - 5:00 PM	10:00 - 11:00 AM	12:30 - 1:30 PM	3:00 - 3:30 PM
Thursday, March 26	7:00 AM - 6:00 PM	9:00 AM - 5:00 PM	9:30 - 11:00 AM	12:30 - 1:30 PM	3:00 - 3:30 PM
Friday, March 27	7:00 AM - Midnight	9:00 AM - 3:00 PM	10:00 - 11:00 AM	12:30 - 1:30 PM	

For the Exhibitor Prospectus, Display Regulations and Meeting Overview, visit our [Rules and Regulations](#).

Exhibitor Service Manual

Utilize the Exhibitor Service Manual to order all exhibitor and contractor services. [Learn More](#).

Target Move-In & Booth Set Up

Every exhibitor has been assigned a specific "Target Move-In" date and time. View the schedule in the Exhibitor Service Manual. The target is the earliest that your company is permitted to setup your booth. If booth setup has not begun by 3:00 PM on Tuesday, March 24, the exhibitor will be deemed as cancelled. All booth setup must be complete by Tuesday, March 24, at 5:00 PM.

Important Dates and Deadlines

Stay up to date with all AAOS 2020 important dates deadlines for exhibitors. [Learn More](#).

Booth Activities & Giveaways – Request Due by December 12, 2019

Demonstrations and presentations are permitted within your booth space and must be approved by AAOS. Non-product giveaway items distributed from your booth also require AAOS approval. Complete the form for giveaway items that need advance approval as items not approved in advance will not be allowed to be distributed during the meeting. [Learn More](#).

Advertising Approval Request

All promotional materials (including announcements, invitations, emails, websites, advertisements, and flyers) referencing the AAOS Annual Meeting must be approved by AAOS prior to printing and/or distribution. [Learn More](#).

Promotional Opportunities

Extend your reach beyond your booth! Exciting promotional opportunities are available to showcase your company, increase your booth traffic, and make the most of your AAOS 2020 exhibit experience. [Learn More](#).

Badge Registration

Exhibitors may register a maximum of five (5) representatives for each 100 square feet of exhibit booth space. There will be no additional badges provided or sold over this allotment. Badge exchanges can be made for no charge. Exhibitor badges are complimentary until March 23rd. Starting March 24, badges within allotment are \$50 each. [Learn More](#).

Housing

Exhibitors are required to secure sleeping rooms through the official AAOS Housing bureau, MCI USA, or risk the loss of priority points. Learn more about exhibitor housing and travel information. [Learn More](#).

Engaging Attendees

Top 5 Reasons Attendees Visit the Exhibit Hall

1. See new products and technology
2. Visit multiple exhibitors in one location
3. See a range of products
4. Compare products
5. Connect with exhibitors

DO

- Staff your exhibit during exhibit hall hours
- Engage attendees in friendly conversation; establish a connection
- Thank attendees for stopping by your exhibit
- Have a system for capturing, qualifying, and following up on leads
- Wear your official meeting badge while in the convention center
- Have sufficient staffing to allow for rest and breaks
- Dress in a professional manner
- Review the exhibiting policies in advance of the meeting

Resources for Exhibitors

AAOS provides complimentary access to exhibit related articles and webinar: [Resources and Education for Exhibitors](#)

We recommend that you read the article [Improving Exhibit Effectiveness](#), which is designed specifically for the AAOS Annual Meeting to provide exhibitors with resources to have a more valuable meeting.

DO NOT

- Sit while attendees are in the area of your exhibit
- Talk or text on your cell phone while in your exhibit
- Eat, drink, read or otherwise be distracted
- Stand with your arms crossed, folded or behind your back
- Chew gum
- Engage in conversation with your exhibit staff when attendees are nearby
- Pursue an attendee while outside your exhibit space
- Enter the exhibit space of other exhibitors
- Dismantle your display until the exhibits are officially closed

Plan your AAOS 2020 Annual Meeting Exhibit Experience at aaos.org/exhibitors or using the below relevant quick links.



Exhibitor Console Login



Housing Reservations & Travel



Promotional Opportunities



Innovation Theater



Badge Registration



Read Rules & Regulations

Monthly Newsletter

Monthly Newsletters include updates to assist you with preparing for a successful AAOS Annual Meeting. These communications also contain important information and upcoming deadlines, [click here](#).

Contact Us

If you have any questions regarding the AAOS Annual Meeting, please contact us.

Email: exhibits@aaos.org

Phone: (847)384-4010

[Frequently Asked Questions](#)